# **6 Ways Cloud Faxing Can Improve Your Business**

Cloud fax has become a major facet within the business communications landscape, making it a must-have technology within enterprise settings.

# Increased Productivity By enabling remote and traveling workers to conveniently exchange fax via their mobile devices, cloud faxing brings an unparalleled level of productivity to existing fax workflows. Integrate with Standard Business Apps Cloud fax has the ability to integrate with business applications like Microsoft Office, offering businesses the unique advantage of sending and receiving faxes directly through their existing email system.



# **Enhance Security & Compliance**

Cloud fax ensures secure and streamlined communication through the use of encryption, read receipts, and audit trails in compliance with regulatory requirements.

# **Cost Savings**

Leveraging the cloud removes the need for fax infrastructure like hardware, software maintenance, and telephony management while reducing the reliance on paper resources and IT intervention.





### **Increased Efficiency**

Cloud fax has the ability to streamline existing workflows, extend back-office applications and email, and facilitate end-to-end processes, resulting in increased efficiency and productivity.

## **Seamless Implementation**

Cloud fax offers a seamless implementation process that simplifies your business communication structure, integrates existing business systems and applications, and effortlessly routes current fax numbers.



### **Fun Fax**

How has this technology withstood the test of time?

### The Very First Fax Was Sent 180 Years Ago

The very first fax was sent back in 1843, ushering in a new era of communication technology.

### The Fax Market Continues to Boast An Impressive Growth Trajectory

As recently as 2021, the global fax services market was valued at \$2.92 billion and is projected to reach nearly 5 and a half billion USD in 4 years.

# Cloud Fax Plays a Major Role in the Proliferation of the Fax Market

Fax market growth is driven by the unmatched flexibility, top-notch performance, and proven reliability that cloud fax services provide for businesses.

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